

Atmos brand guidelines



Brand Guidelines



Primary Logo



Atmos Primary Logo - White

Atmos Primary Logo - Black

Logomark



Atmos Logo Mark - on Dark Theme

Atmos Logo Mark - on Light Theme

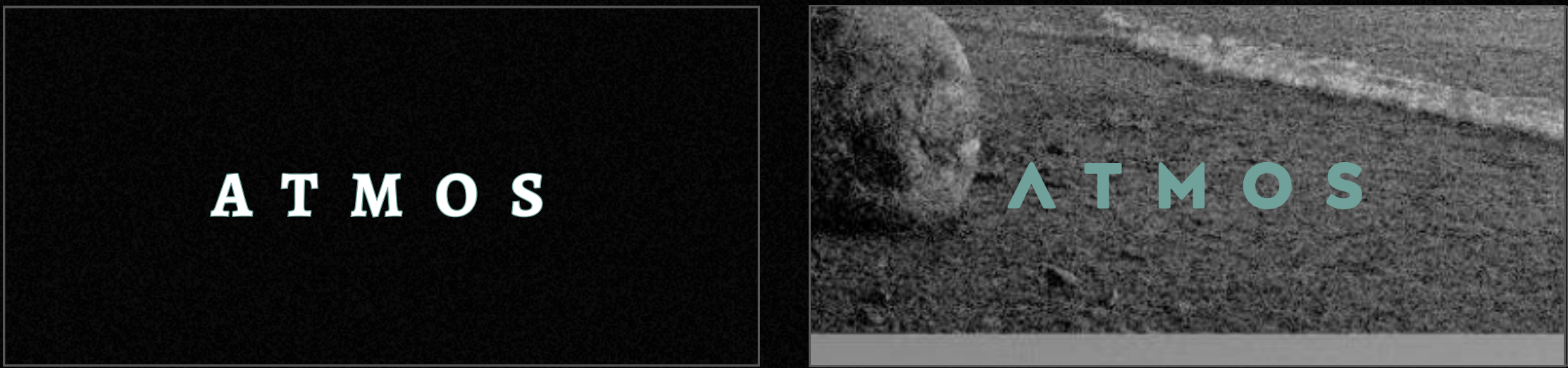
Logo Misuse



Do not rotate

Do not color the logo

Do not skew or stretch



Do not use an unofficial font

Do not use the logo on a busy background

Atmos Colors



Atmos Fonts

PRIMARY TYPE

POSTERAMA2001W04-BOLD

THIS IS POSTERAMA2001W04-BOLD . USED IN ALL BRAND COPY AND THE PRIMARY FONT FOR ATMOS. DEVELOPERS AT OUR CORE, WE LIVE AND BREATHE MONOSPACE, WHICH HAS EMBEDDED ITSELF DEEP INSIDE OUR PSYCHE.